

Strategic And Product Planning For The Auto Industry

By David E. Cole

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Creating a Strategic Product Plan -

About the Authors. Bill Thomson is a consultant and expert in strategic product planning based in Fort Lauderdale, Fla. He has 25 years of experience conceiving

Product & Strategic Planning Analyst at Amazon -

Audible - an Amazon company and perpetual innovator is looking for a Manager, Strategic Planning to assist in the growth and evolution of innovative new products.